

# National Hualien Commercial High School



XiongGE 2023.3.2 花商校門





# School Overview

**Hualien County Junior  
Commercial School**

**Hualien County  
Commercial Vocational  
School**

**1953**

**1955**

**1958**

**1968**

**2021**

**2023**

**Hualien Commercial  
Supplementary School**

**Taiwan Provincial Hualien  
Senior Commercial  
Vocational School**

**National Hualien Commercial High  
School**

**With nearly 70 years of history, Hualien  
Commercial High School has shaped  
over 30,000 talents, committed to  
quality education.**







# School Overview

National Hualien Commercial High School, nestled in the heart of Hualien City, Taiwan, spans 44,809 square meters. Its charm lies in its compact yet refined nature as a vocational high school.







# School Overview

**Hualien High School of Commerce has 34 classes in 11 departments, with 5 groups of departments:**

	Departments	Classes
Daytime Education	Application English	6
	Business Affairs	6
	Accounting Affairs	6
	Data Processing	6
	Multimedia Design	3
	Application Japanese (2026 NEW)	1
	International Trade (2026 NEW)	1
	AI Training Program (2026 NEW)	1
Continuing Education	Data Processing	6
	Business Affairs	6
	Practical Skill	1





# School Overview

- **The School Motto:** Cultivate virtue and encourage learning, overcome difficulties and create
- **The School Spirit:** Warm and happy, energetic and hopeful
- **Educational Goals:** Humanization, Excellence, Holistic and Internationalization







# School Overview

## Vision

To cultivate students with good moral character, strong humanities foundation, the ability to overcome challenges, and the creativity to innovate.







# 學校簡介

Happiness

快樂

- ◆ 培育閱讀素養
- ◆ 陶冶藝術氣質
- ◆ 深耕在地社群
- ◆ 實踐社會關懷

Cultivating  
Cultural Literacy

人文化

溫馨

Cozy atmosphere

- ◆ 多元適性環境
- ◆ 友善溫馨校園
- ◆ 深化品德教育
- ◆ 致力服務學習

全人化

Holistic  
Development

Pursuit of  
Excellence

卓越化

- ◆ 發揮學校特色
- ◆ 落實優質高職
- ◆ 提升專業技能
- ◆ 推動產學合作

國際化

Global  
Perspective

- ◆ 資訊世界接軌
- ◆ 英語融入教學
- ◆ 推動國際教育
- ◆ 海外學生交流

希望

Hope

Energy

活力





# Core Competency Development

**Learning Ability**



**Adaptability**



敦品  
dun pin

克難  
ke nan

創新  
chuang xin

勵學  
li xue

**Creativity**



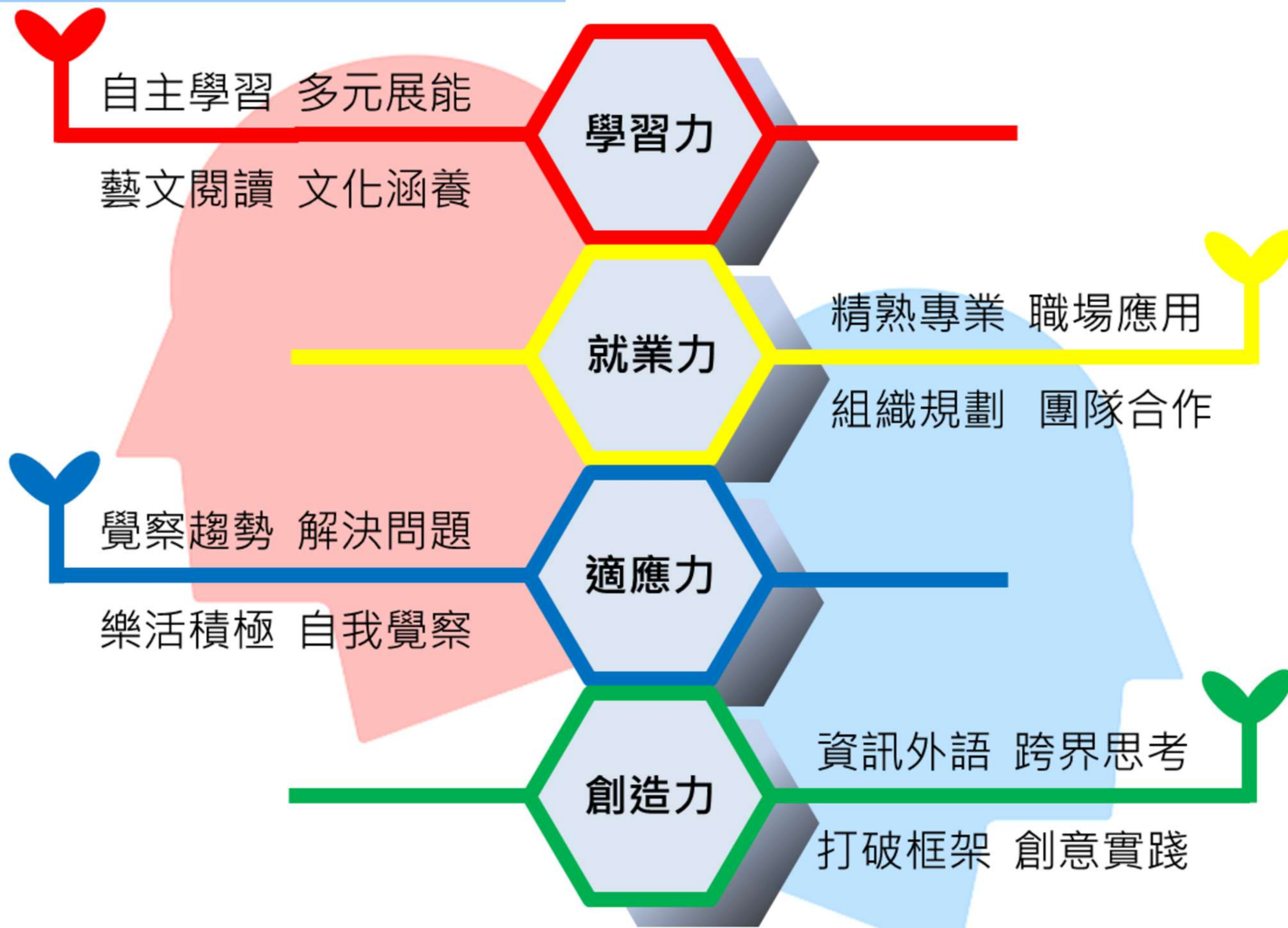
**Employability**







# 學校簡介：學生圖像







# School Overview: Department Highlights

## Department of Applied English

**a. Course objectives:** Our department cultivates English proficiency through reading, writing, literary appreciation, and reflective thinking.

**b. Implementation methods:**

1. Collaborative teaching with foreign instructors
2. Cutting-edge teaching materials
3. Weekend English Camps Programs
4. Immersive Classrooms



English practice in Podcast Studio



English camps on weekends



Collaborative teaching with foreign teachers





# School Overview: Department Highlights

## Dept. of Business Affairs

- **Course Objectives:** Our department is committed to nurturing a new generation of business and service industry leaders by equipping students with cutting-edge management techniques and knowledge.
- **Implementation Methods:**
  1. Simulation of E-commerce Practice
  2. Collaboration with Industry Experts:
  3. Collaborative Module Development

**Simulation e-commerce, applied to pre-order of products in the school fair**

許多網路微型創業都發生在拍賣上，所以公司特別研發拍賣模組來滿足學校需求。

拍賣模組是依據現今拍賣市場上的拍賣平台做為參考

目標



**Plan presentation**



**Business etiquette guidance**





# School Overview: Department Highlights

## Dept. of Accounting Affairs

- **Course Objectives:** Our department is dedicated to nurturing individuals with strong financial and securities capabilities to meet the ever-evolving needs of the industry.
- **Implementation Methods:**
  1. Virtual Exchange Software Practice
  2. Collaboration with Industry Experts:
  3. Collaborative Development of Module Teaching Materials:



Visits to securities companies



Cash flow practice





# School Overview: Department Highlights

## Dept. of Data Processing

- **Course Objectives:** Our department is committed to igniting students' passion for programming and enhancing their skills in APP design, information technology literacy, and application development.
- **Implementation Methods:**
  1. Mobile APP Programming
  2. Collaboration with Industry Experts:
  3. Collaborative Development of Module Teaching Materials:



Students' Self-Made Vocabulary Memorization APP



APP Inventor



Hardware Decoration





# School Overview: Department Highlights

## Dept. of Multimedia Design

- **Course Objectives:** Our department is dedicated to nurturing students' passion for programming and multimedia design while enhancing their proficiency in website design, digital design, and visual communication.
- **Implementation Methods:**
  1. Self-Media Video, Pottery, Wood Carving, and Laser Engraving
  2. Collaboration with Industry Experts.
  3. Collaborative Development of Module Teaching Materials.

### Expert Talk: Developing Student Learning Portfolios in Multimedia Design



最終我獲得了金手獎第一名的殊榮，讓我的耕耘得以結下完美的果實，在這幾個月訓練期間我受到了難能可貴的幫助與指導，我的指導老師無條件地給予我最殷切、專業的建議，總是陪伴著我度過每一個階段性的我，與我一起共同進步，是我高中三年間一次珍貴的學習歷程。



Holiday corner decorations





# School Features: Rigorous academic standards and a commendable learning environment.

Our school offers comprehensive training programs that focus on honing students' skills through practical exercises. We emphasize the development of project creation and presentation abilities, as well as the effective use of symbols and communication skills.



Collaborate with Technical University on project presentation competitions



Accepted into ideal colleges and departments for higher education

Our school is committed to inspiring students to pursue **self-motivation**, **interaction**, and **mutual growth**. We aim to help students gain admission to their ideal colleges and universities, meeting the expectations of both students and parents.







## School Features: Diverse Learning, Increased Confidence



**School Marching Band Performance**



**Indigenous Dance Club National Competition**



**Chinese Music and Brass Band Performance Concert**

Encouraging students to participate in a variety of clubs and activities, and to participate in external competitions to cultivate their artistic appreciation and aesthetic literacy.

**School Marching Band:** Participated in performances at school and community events, and won the Northern District Championship in the 2018 National Marching Band Competition.

**Indigenous Dance Club:** Represented Hualien County in the National Dance Competition for eight consecutive years, and won the championship in the C group in the 2018 academic year, promoting ethnic culture.

**Chinese Music Club and Brass Band:** Participated in national music competitions for many years, and held annual performance concerts at the Cultural Bureau's Performing Arts Center to cultivate students' appreciation for music.





## School Features: Competence-Oriented, Keeping Up with Trends

Students are making a simulated news video in a photography studio.



Expanding its situational classrooms to include a situational cabin and a blue screen studio to simulate English speaking situations and improve media literacy.

Adding **makerspace equipment** to help students master technology and information, and to encourage students to develop their creativity.



Students are making creative products using heat transfer.





# School Features: Stepping Out of the Classroom, Global Vision

Combining **English teaching** and **international understanding** to enhance students' understanding of diversity and culture. The school also promotes community and industry partnerships to improve interpersonal relationships and teamwork skills.

- **Internationalized Elements Fashion Show:** The school organizes an internationalized elements fashion show to help students learn more about the world.
- **Industry Visits:** The school arranges visits to many well-known and local companies to help students understand the industry and reduce the gap between school and work.
- **Weekend English Camps:** The school offers weekend English camps to encourage students from the school and the community to improve their English skills and fluency.



Students are performing in the internationalized elements fashion show.



Students are visiting the headquarters of Studio Classroom English Magazine.



Students are visiting a local company.



Students are participating in a weekend English camp.





# Curriculum teaching collaborative teacher preparation

Curriculum Development Committee discusses **new curriculum topics**, enhances teachers' professional development, and explores the future direction of the curriculum.



(一) 主畫面：輸入「使用者名稱」及「使用者密碼」，按下「進入系統」。



圖二、主畫面

(二) 功能介面：按下進入系統後進入「功能介面」，再選擇要使用的功能。



圖三、使用者-功能介面

Our school offers **specialized elective courses** that integrate students' everyday life contexts. Students in the Data Processing program develop their own apps through programming courses, and have achieved first and second place in the Eastern District Software Maker Competition.







# Featured Programs

## Talent Utilization and Material Selection



### 1. Thematic Interdisciplinary Learning

We integrate subjects like literature, math, and digital technology around central themes. This approach breaks down traditional subject barriers, empowering students to solve complex, real-world problems with a holistic skill set.

### 2. Real-World Scenarios & Community Engagement

Learning is directly linked to real-life events and local issues, such as using math to analyze earthquake-damaged buildings in Hualien. This method fosters a strong sense of community responsibility and prepares students to contribute to local revitalization.

### 04.生涯規劃教師協同



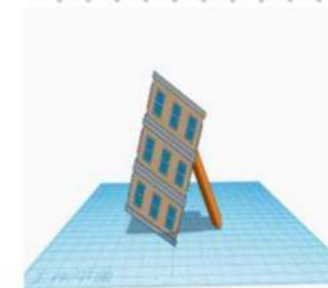
### 02.數學/數位科技協同教學



數位科技/連結舊知識3D建模



學生為中心/連結真實情境  
配合三角函數



### 3. Competency-Based Education for Core Skills

Our curriculum is intentionally designed to cultivate essential future-ready skills, including systematic thinking, problem-solving, and innovation. We focus on developing core competencies that students can carry with them into their careers and higher education.





# Featured Programs

## Issue Reflection and the Podcast Economy



### 5. Integration of Digital Technology in Teaching

We utilize modern technology to create dynamic learning experiences. Students use 3D modeling software for analysis, interactive platforms like LOILONOTE for collaboration, and learn to produce their own podcasts, exploring the emerging "Listening Economy".



### 4. Alignment with Global Trends & UN SDGs

Our courses actively incorporate global perspectives and the UN Sustainable Development Goals, such as SDG 5 (Gender Equality) and SDG 8 (Decent Work). This prepares students to be globally aware citizens who understand and can contribute to international dialogue.



### 6. Innovative Pedagogy & A Dynamic Professional Learning Community

Our teachers are part of a vibrant professional community dedicated to innovation, consistently developing new interdisciplinary courses each semester. This collaborative environment ensures our teaching methods remain creative, relevant, and engaging for all students.





# Teacher Professionalism



與花農、海星跨校社群專業交流

Participating in a **cross-school professional community** focused on the implementation of the "Equalization of Community Educational Resources in Adaptive Learning for Senior High Schools." Collaborating with other schools to conduct interdisciplinary workshops, aiming to enhance teachers' professional development.

We organize **diverse professional development communities** for teachers to promote their professional growth, thereby enhancing teaching skills.



Specialized subject communities enhancing teaching quality.







# Effective Teaching



Classroom students engage in group teaching and discussion.

We encourage teachers to implement **group teaching** and **differentiated instruction**. Teachers actively provide remedial teaching to support students.

Organize **English Creative Singing Competitions** and **Morning English Broadcasts** to enhance students' interest in learning English and their language application skills.



English Creative Singing Competitions





# Student Vocational Subjects Education

Our floral design teachers encourage students to improve their technical and professional skills. As a result, our students have successfully obtained **Level B certificates**.



Outstanding Achievements in the National Skills Competition



Students engage in online practice for **Level B academic subjects**.

Each year, we train and select outstanding students to participate in skill competitions, and we have achieved awards every year.







# Student Vocational Subjects Education

During the summer vacation, we organize **industry internships** in collaboration with government agencies and enterprises in Hualien, integrating classroom knowledge with real-life applications



Retail Store Cashier Internship



Inventory Management Internship



Financial and Tax Agency Internship







# Student Vocational Subjects Education



**Achieved Overall Excellence in National Short Essay Competition**

**Cultivates students' systematic thinking and problem-solving skills, with multiple award-winning essays at the national level**



**Indigenous students actively participate in language competitions**

**Implemented language training to enhance indigenous students' awareness of their tribal culture.**

**Winner of the Ganalan language reading championship at the national language competition.**





# Friendly Campus

**Hosting life education seminars to help students learn respect, inclusiveness, and understanding, promoting the integration and exchange of diverse cultures.**



**To realize the concept of a friendly campus, a microfilm contest against bullying was organized, with the winning entries publicly screened during the orientation ceremony, effectively promoting awareness and positive values.**





# Friendly Campus

**Actively organizing lectures and activities on gender equality and emotional education, enabling students to develop healthy physical and mental well-being and to continuously improve themselves.**



**Fostering close teacher-student relationships, effectively organizing parent education seminars, and hosting parent-student group activities to create a friendly environment.**







# Campus Development



**We are implementing solar photovoltaic leasing operations, installing solar panels on various rooftops across the campus. The expected total power generation capacity is 706.8 kW.**





# Teaching Facilities

**We regularly update the computers in the information center and classrooms to ensure students can smoothly carry out learning activities, inquiries, and examinations.**



**In response to the new curriculum requirements, we have established discussion spaces and innovative classrooms to maximize the efficient use of our facilities.**





# Library Resource Utilization

**We make good use of exhibition spaces to host exhibitions, enhancing cultural and artistic literacy. To date, we have held eight exhibitions, with plans to host two more in the upcoming semester.**



**Based on the previous evaluation results, we applied for a community transformation project, establishing a community reading station to expand our community services.**





# Together with HLBH

**We'll share ideas, foster global skills, and create hands-on exchanges that grow employable, creative, adaptable, and lifelong learners.**

**Let's learn, innovate, and succeed together.**

